



Osteen Business Academy

*Bachelor of Business Management
(Affiliated to Bangalore University)*



*Osteen the Smart way
to fulfill your Dreams*

BACHELOR OF BUSINESS MANAGEMENT (from Bangalore University; Approved by State Government)

Objectives

The sole objective is to open up exclusive opportunities for the students through professional guidance and Training. Bachelor of Business Management (BBM) programme emphasises an understanding of the economic, social, political and cultural environment coupled with the acquisition of necessary problem solving, decision making and leadership skills. BBM programme prepares the students for careers in the corporate world.

Duration of the programme

Three years.

Requirements for admission

Students seeking admission to the BBM programme must have passed pre-university / Higher secondary / 10 + 2 examinations or equivalent of any recognised Board or Council in any discipline.

Programme Contents

I Semester

Paper No.	Title of the paper
1. 1	Language: Kannada / Sanskrit / Urdu / Tamil / Telugu / Additional English / marathi / Hindi
1. 2	English
1. 3	Business Economics
1. 4	Fundamentals of Accounting
1. 5	Business Management
1. 6	Business Mathematics

II Semester

2.1	Language: Kannada / Sanskrit / Urdu / Tamil / Telugu / Additional English / Marathi / Hindi
2.2	English
2.3	Business statistics
2.4	Financial Accounting
2.5	Organisational Behaviour
2.6	Business Environment

III Semester

- 3.1 Business Communication
- 3.2 Human Resource Management
- 3.3 Marketing Management
- 3.4 Corporate Accounting
- 3.5 Services Management
- 3.6 International Business
- 3.7 Indian Constitution

IV Semester

- 4.1 Business Research Methods
- 4.2 Business Law
- 4.3 Cost Accounting
- 4.4 Financial Management
- 4.5 Production & Operations Management
- 4.6 Law and Practice of Banking
- 4.7 Computer Fundamentals

V Semester

- 5.1 Income Tax
- 5.2 Strategic Management
- 5.3 Management Accounting
- 5.4 Computer Application In Business
- 5.5 Project Management
- 5.6 Entrepreneurial development

VI Semester

- 6.1 Management Information System
- 6.2 Elective - I
- 6.3 Elective - II
- 6.4 Elective - III
- 6.5 Elective - IV
- 6.6 Project Report

Activity without a Purpose is a Drain of Life Energy,
Activity with a Purpose is Fulfilment.



Osteen
COLLEGE

Managed by : Green Education Trust (Regd.)

For Additional
Information,
Write to
Admissions Officer:

Sri Gauri Chambers,
No. 61, 5th Main Road,
Chamarajpet, Bangalore - 560 018
Tel : 080 - 26520994, 26521076
Telefax : 080 - 26521076
Website : www.osteencollege.com